**Stakeholder Requirements Document: MarkIt**

## **BI Professional:** Pooja Bharti

## **Client/Sponsor:** MarkIt

## **Business problem:** How do buyers and sellers use MarkIt’s platform? How can MarkIt improve their platform?

**Stakeholders:** Alice Shi, Vice President of Sales; Matías Sosa, Program Manager

## **Stakeholder usage details:** Insights will inform new-product design. **Ask follow-up questions for more context**

**Primary requirements:**

* Must include fields for customer ID/username, item category such as clothing or household goods, and date
* Should show how long the listings for completed sales are online before the sale is completed
* Should be a chart comparing the number of searches made and the amount of sales completed